

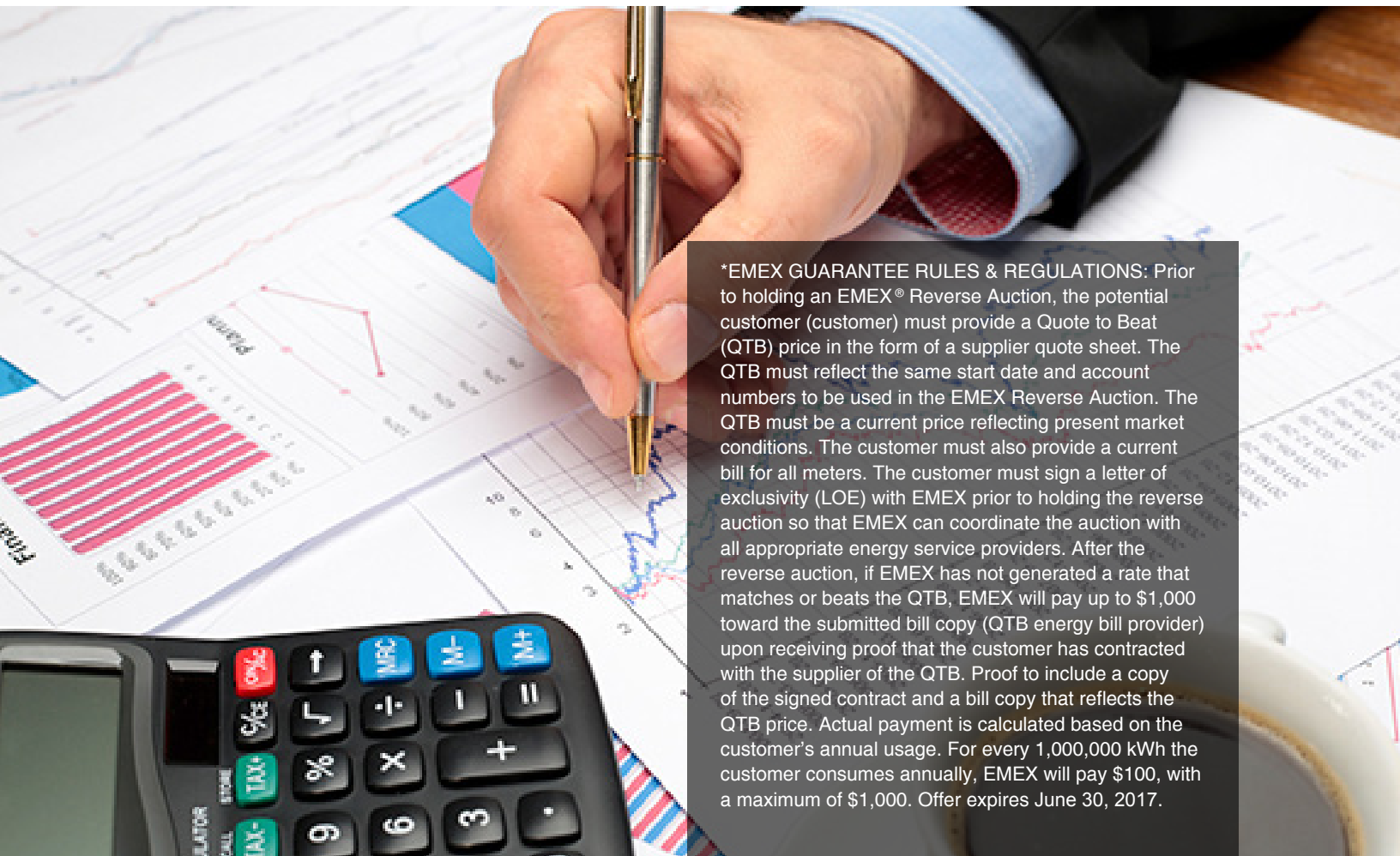


If You Can Find a Rate Lower Than What You Get on an EMEX® Reverse Auction, We'll Pay You Up To \$1,000 On Your Next Bill*

Actual payment is calculated based on annual usage. Customers using 100,000 kWh – 1,000,000 kWh are eligible for a \$100 payment.

Customers over the standard usage level (100,000 kWh – 1,000,000 kWh) will qualify for an additional \$100 per 1,000,000 kWh of annual usage.

Offer expires June 30, 2017.



*EMEX GUARANTEE RULES & REGULATIONS: Prior to holding an EMEX® Reverse Auction, the potential customer (customer) must provide a Quote to Beat (QTB) price in the form of a supplier quote sheet. The QTB must reflect the same start date and account numbers to be used in the EMEX Reverse Auction. The QTB must be a current price reflecting present market conditions. The customer must also provide a current bill for all meters. The customer must sign a letter of exclusivity (LOE) with EMEX prior to holding the reverse auction so that EMEX can coordinate the auction with all appropriate energy service providers. After the reverse auction, if EMEX has not generated a rate that matches or beats the QTB, EMEX will pay up to \$1,000 toward the submitted bill copy (QTB energy bill provider) upon receiving proof that the customer has contracted with the supplier of the QTB. Proof to include a copy of the signed contract and a bill copy that reflects the QTB price. Actual payment is calculated based on the customer's annual usage. For every 1,000,000 kWh the customer consumes annually, EMEX will pay \$100, with a maximum of \$1,000. Offer expires June 30, 2017.